

VISUAL ARTS: EMPHASIS IN GRAPHIC DESIGN

The Associate of Arts degree with emphasis in Graphic Design is appropriate for students who want to pursue a career or further study in the fields of Advertising Design, Graphic Design or Digital Design. The degree provides grounding in design fundamentals, the use of design software and hardware, web design, and advertising principles. There is additional emphasis on a broad academic base needed to inform the artistic process and lay the groundwork for further study. The degree prepares the student to transfer to a four-year college, university or art school.

Program Outcomes

1. Demonstrate critical thinking skills.
2. Demonstrate proficiency in the skills appropriate to the Visual Arts concentration they have selected.
3. Complete research assignment, identifying art work, design trends or art periods. This research will demonstrate information literacy, the ability to find, retrieve and use data and draw appropriate conclusions.
4. Demonstrate the ability to critique and evaluate their own artwork and the artwork of others.
5. Demonstrate the ability to learn and retain specific terminology related to the visual arts.
6. Demonstrate an awareness of ethical behavior in the field of Visual Arts and Design, including an awareness of copyright and intellectual property concerns.
7. Demonstrate cultural awareness.
8. Demonstrate the ability to read, write and speak at a college level.
9. Demonstrate involvement in the community through service within the college and in the community at large.

Requirements

Code	Title	Credits
Art History		6.00
Complete one course from the following:		
ART-220	HISTORY OF ART I ¹	
ART-221	HISTORY OF ART II ¹	
Art Studio Requirements		18.00
ART-115	INTRODUCTION TO GRAPHIC DESIGN	
ART-116	COLOR THEORY FOR GRAPHIC DESIGN ¹	
ART-170	IMAGE MANIPULATION: PHOTOSHOP	
ART-172	DIGITAL ILLUSTRATION ¹	
ART-274	TYPOGRAPHY ¹	
ART-276	ADVERTISING DESIGN ¹	
Art Studio Electives		6.00
Complete two courses from the following:		
ART-104	OBJECT DRAWING (Select two courses from the following:)	
ART-107	TWO-DIMENSIONAL DESIGN	
ART-108	THREE-DIMENSIONAL DESIGN	
ART-160	BEGIN PHOTOGRAPHY: DIGITAL & DARKROOM	
ART-210	LIFE DRAWING ¹	

ART-231	SCULPTURE	
ART-240	PAINTING	
ART-242	WATERCOLOR I	
ART-243	WATERCOLOR II ¹	
ART-244	OIL PAINTING I	
ART-245	OIL PAINTING II ¹	
ART-260	ADV PHOTOGRAPHY: COMMERCIAL & FINE ART ¹	
Capstone Course		2.00
ART-290	ART PORTFOLIO ¹	
Business Requirements		7.00
BUS-104	INTRO TO BUSINESS ¹	
BUS-153	ADVERTISING ¹	
English Composition and Communications		9.00
ENG-121	ENGLISH COMPOSITION I ¹	
ENG-122	ENGLISH COMPOSITION II ¹	
COM-150	PUBLIC SPEAKING ¹	
Mathematics		3.00
Complete one course from the Mathematics MTA course listing: ²		
Social Sciences		6.00
Complete two courses from the Social Science MTA course listing: ²		
Natural Sciences		7.00
Complete two courses from two different prefixes from the Natural Science MTA course listing– one must have a lab: ²		
Total Credits		64.00

¹ Course has prerequisite(s)

² Michigan Transfer Agreement (MTA) Course listing (<https://catalog.glenoaks.edu/earning-your-degree/student-learning-outcomes-MTA/>)

Tuition is calculated by contact hours per semester.

Note: No courses below 100 level will be applied toward this degree.

Current/Updated: 07/02/2019

Suggested Schedule

Course	Title	Credits
Fall 1		
ART STUDIO ELECTIVE		3.00
ART-115	INTRODUCTION TO GRAPHIC DESIGN	3.00
ART-116	COLOR THEORY FOR GRAPHIC DESIGN	3.00
ENG-121	ENGLISH COMPOSITION I	3.00
MATHEMATICS ELECTIVE - MTA		3.00
Credits		15.00
Winter 1		
ART STUDIO ELECTIVE		3.00
ART-170	IMAGE MANIPULATION: PHOTOSHOP	3.00
BUS-104	INTRO TO BUSINESS	4.00
COM-150	PUBLIC SPEAKING	3.00
ENG-122	ENGLISH COMPOSITION II	3.00
Credits		16.00
Fall 2		
ART-172	DIGITAL ILLUSTRATION	3.00
ART-220	HISTORY OF ART I	3.00
ART-274	TYPOGRAPHY	3.00
BUS-153	ADVERTISING	3.00

2 Visual Arts: Emphasis in Graphic Design

NATURAL SCIENCE ELECTIVE - MTA	3.00
Credits	15.00
Winter 2	
ART-221 HISTORY OF ART II	3.00
ART-276 ADVERTISING DESIGN	3.00
ART-290 ART PORTFOLIO	2.00
NATURAL SCIENCE ELECTIVE - MTA	4.00
SOCIAL SCIENCE ELECTIVES - MTA	6.00
Credits	18.00
Total Credits	64.00