

# VISUAL ARTS: EMPHASIS IN COMMERCIAL PHOTOGRAPHY

The Associate of Arts in Visual Arts Degree with emphasis in Commercial Photography enables students to pursue a career or interest in Photography. The degree provides knowledge of the photographic process from creation to the output of the image. The degree provides practical experience in product, portrait, and location photography. There is additional emphasis on a broad academic base needed to inform the artistic process and lay the groundwork for further study. The degree prepares the student to transfer to a four year college, university, art school or to begin work in the field of commercial photography.

## Program Outcomes

1. Demonstrate critical thinking skills.
2. Demonstrate proficiency in the skills appropriate to the Visual Arts concentration they have selected.
3. Complete research assignment, identifying art work, design trends or art periods. This research will demonstrate information literacy, the ability to find, retrieve and use data and draw appropriate conclusions.
4. Demonstrate the ability to critique and evaluate their own artwork and the artwork of others.
5. Demonstrate the ability to learn and retain specific terminology related to the visual arts.
6. Demonstrate an awareness of ethical behavior in the field of Visual Arts and Design, including an awareness of copyright and intellectual property concerns.
7. Demonstrate cultural awareness.
8. Demonstrate the ability to read, write and speak at a college level.
9. Demonstrate involvement in the community through service within the college and in the community at large.

## Requirements

Code	Title	Credits
<b>Art History</b>		<b>6.00</b>
ART-220	HISTORY OF ART I <sup>1</sup>	
ART-221	HISTORY OF ART II <sup>1</sup>	
<b>Art Studio Requirements</b>		<b>12.00</b>
ART-107	TWO-DIMENSIONAL DESIGN	
ART-160	BEGIN PHOTOGRAPHY: DIGITAL & DARKROOM	
ART-170	IMAGE MANIPULATION: PHOTOSHOP	
ART-260	ADV PHOTOGRAPHY: COMMERCIAL & FINE ART <sup>1</sup>	
<b>Art Studio Electives</b>		<b>9.00</b>
Complete three courses from the following:		
ART-104	OBJECT DRAWING	
ART-105	DRAWING AND CREATIVITY	
ART-108	THREE-DIMENSIONAL DESIGN	
ART-115	INTRODUCTION TO GRAPHIC DESIGN	
ART-116	COLOR THEORY FOR GRAPHIC DESIGN	
ART-172	DIGITAL ILLUSTRATION <sup>1</sup>	
ART-210	LIFE DRAWING <sup>1</sup>	
ART-231	SCULPTURE <sup>1</sup>	
ART-240	PAINTING	

ART-242	WATERCOLOR I	
ART-243	WATERCOLOR II <sup>1</sup>	
ART-244	OIL PAINTING I	
ART-245	OIL PAINTING II <sup>1</sup>	
ART-274	TYPOGRAPHY <sup>1</sup>	
ART-276	ADVERTISING DESIGN	
<b>Capstone Course</b>		<b>2.00</b>
ART-290	ART PORTFOLIO <sup>1</sup>	
<b>Computers</b>		<b>4.00</b>
CIS-101	INTRO TO COMPUTERS & SOFTWARE	
<b>English Composition and Communications</b>		<b>9.00</b>
COM-150	PUBLIC SPEAKING <sup>1</sup>	
ENG-121	ENGLISH COMPOSITION I	
ENG-122	ENGLISH COMPOSITION II <sup>1</sup>	
<b>Mathematics</b>		<b>3.00</b>
Complete one course from the Mathematics MTA listing <sup>2</sup>		
<b>Natural Sciences</b>		<b>7.00</b>
Complete two courses from two different prefixes from the Natural Science MTA course listing – one must have a lab <sup>2</sup>		
<b>Social Sciences</b>		<b>6.00</b>
Complete two courses from two different prefixes from Social Science MTA course listing <sup>2</sup>		
<b>Electives</b>		<b>2.00</b>
Complete additional credits as needed to reach an overall total of 60 credits		
<b>Total Credits</b>		<b>60.00</b>

<sup>1</sup> Course has prerequisite(s)

<sup>2</sup> Michigan Transfer Agreement (MTA) Course listings (<https://catalog.glenoaks.edu/earning-your-degree/student-learning-outcomes-MTA/>)

Tuition is calculated by contact hours per semester.

**Note:** No courses below 100 level will be applied toward this degree.

Current/Updated: 07/02/2019

Course	Title	Credits
<b>Fall 1</b>		
ART STUDIO ELECTIVE		3.00
ART-107	TWO-DIMENSIONAL DESIGN	3.00
CIS-101	INTRO TO COMPUTERS & SOFTWARE	4.00
ENG-121	ENGLISH COMPOSITION I	3.00
MATHEMATICS - MTA		3.00
<b>Credits</b>		<b>16.00</b>
<b>Winter 1</b>		
ART-160	BEGIN PHOTOGRAPHY: DIGITAL & DARKROOM	3.00
ART STUDIO ELECTIVE		3.00
COM-150	PUBLIC SPEAKING	3.00
ENG-122	ENGLISH COMPOSITION II	3.00
ELECTIVES		2.00
<b>Credits</b>		<b>14.00</b>
<b>Fall 2</b>		
ART-170	IMAGE MANIPULATION: PHOTOSHOP	3.00
ART-220	HISTORY OF ART I	3.00
NATURAL SCIENCE - MTA		3.00
SOCIAL SCIENCE ELECTIVES - MTA		6.00
<b>Credits</b>		<b>15.00</b>

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**Winter 2**

ART STUDIO ELECTIVE		3.00
ART-221	HISTORY OF ART II	3.00
ART-260	ADV PHOTOGRAPHY: COMMERCIAL & FINE ART	3.00
ART-290	ART PORTFOLIO	2.00
NATURAL SCIENCE - MTA		4.00
	<b>Credits</b>	<b>15.00</b>
	<b>Total Credits</b>	<b>60.00</b>